

The world's most successful people, from Ray Dalio to Warren Buffett, are not necessarily leagues above the rest of us in raw intelligence - they have simply developed and applied better mental models of how the world works, and they use these principles to filter their thoughts, decisions, strategies, and execution.

Today's infographic comes from best-selling author and entrepreneur Michael Simmons, who has collected over 650 mental models through his work. The infographic, in a similar style to one we previously published on cognitive biases, synthesizes these models down to the most useful and universal mental models that people should learn to master first.

Concepts such as the 80/20 rule (Pareto's principle), compound interest, and network effects are summarized in the visualization, and their major components are broken down further within the circle.

Source: [Smarter mental models](#)

